

Safer People, Safer Streets - Mayors' Challenge						
June 2015 - June 2016   Midyear Report & Update			STATUS UPDATE - January 2016			DRAFT UPDATED 1/21/15
Austin is showing strong progress on its Action Items, halfway through its challenge year of participating in the U.S. Department of Transportation (USDOT) “Mayors’ Challenge for Safer People and Safer Streets.” USDOT defined seven challenge areas to advance the safety of people walking and biking. Austin determined its action steps, shown below, within the seven areas.		Lead Contact	Completed	Active Progress	Initiated	2016 Resources Required
	Action steps coded green below were defined as commitments; actions coded yellow required additional resources; actions coded orange were reach goals.					
Challenge 1. Take a Complete Streets approach.		KG, ATD				
C1-I1	City Projects: Conduct complete streets policy compliance reviews for City projects that include street and ROW elements, utilizing the Complete Streets Policy Compliance Checklist. (ATD, PWD, PAZ)	ES, PAZ		x	x	x
C1-I2	Other Projects: Integrate complete streets policy compliance reviews into all standard development review processes, for private sector developments and non-City roadway projects. (ATD, PAZ, DSD)	ES, PAZ		x	x	x
C1-I3	Education and Outreach: Provide continuous education on Complete Streets Policy objectives and professional development to city staff, the professional community, and the public. (ATD, PAZ, DSD)	LS, ATD		x	x	x
C1-I4	Green Streets: Integrate green infrastructure goals and efforts into complete streets approach (WPD, OOS)	MC, OoS		x		
C1-N1	Austin to host NACTO 2015 Designing Cities Conference, Oct. 28-31, 2015.	LS, ATD	x			
C1-N2	Better Streets Week – community education/outreach (concurrent with NACTO conference).	LS, ATD	x			
C1-N3	Engage allied community groups in NACTO conference. 2016: Engage groups/nonprofits in Mayor's Challenge report and activities.	LS, ATD	x		x	
C1-O1	ATD Safety Improvement Program: Take a Complete Streets approach to plan development in 2015. (ATD) Continue into 2016.	UB, ATD	x	x		
C1-O2	PWD Community Services Division: Integrate Mayor’s Challenge into Child Safety, Neighborhood Partnering and Urban Trails program and projects. (PWD)	NB, PWD			x	
C1-O3	Health: Integrate into health and human services efforts, including grant applications. (HHS) 2016: Report progress as action items within CHA/CHIP.	CD, HHS		x		
C1-O4	Street & ROW Projects: For key projects, use to showcase/ pilot innovative Complete Streets Approach. 2016: Conduct public education featuring projects.	KG, ATD				x
Challenge 2. Identify and address barriers to make streets safe & convenient for all road users, inclu		LD, ATD				
C2-I1	Implement the Austin Bicycle Master Plan to create an all ages and abilities network (ATD)	LD, ATD		x		
C2-I2	Create a Pedestrian Safety Action Plan, and begin identifying short- to long-term goals/actions to improve pedestrian safety. (ATD) 2016: Draft plan to be released for comments by Summer 2016.	LD, ATD		x		
C2-I3	Update the Sidewalk Master Plan, including ADA compliance; update with Complete Streets approach. (PWD) 2016: Review against Mayor's Challenge.	LD, ATD		x		
C2-I4	Address zoning barriers through the Subdivision Regulations update, as part of the CodeNEXT Process. (PAZ) 2016: Address in draft Street Network Plan.	JR, PAZ		x		
C2-I5	Downtown Great Streets: Remove barriers via integrated design for people using all modes.(PAZ, ATD, PWD) 2016: Integrate Great Streets + Complete Streets design.	KG, ATD JR, PAZ		x		

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C2-I6	Safe Routes to School: Provide crossing guards at 90 elementary schools in 7 districts. Educate children on how to safely cross the street, ride a bike, or take the bus to school. (PWD)	CC, PWD		x		
C2-I7	Neighborhood Partnering Program: Build complete streets projects proposed and supported by neighborhoods. Build complete streets projects funded by Neighborhood Parking Benefits districts. (PWD)	CC, PWD		x		
C2-N1	NACTO Conference Safety Track: Include sessions on pedestrian and bicycle safety and Vision Zero; offer selected speakers/presentations to community groups during Better Streets Week. (ATD, PAZ)	LD, ATD	x			
C2-N2	Involve Pedestrian Advisory Council, Bicycle Advisory Council, and Vision Zero Task Force in follow-on “mini-summit” after NACTO conference to capture ideas generated for Austin and recommend actions. (ATD) Did PIO, ATDe for city staff.	LD, ATD		x		x
C2-N3	ATD Safety Improvement Program: Develop updated plan, taking a Complete Streets and Vision Zero approach. (ATD)	UB, ATD		x		
C2-O1	Engage local FHWA office, Bicycle Advisory Committee, Pedestrian Advisory Committee, and the Urban Transportation Committee as partners to utilize the FHWA’s recently released Resident’s Guide for Creating Safer Communities for Walking and Biking. (ATD)	LD, ATD		x		x
C2-O2	Public Works: Prioritize pedestrian and cyclist safety outcomes for all Public Works streets projects, via Engineering Services, Community Services, Neighborhood Partnering, and project delivery. (PWD)	KS, PWD		x		x
C2-O3	Health and Safety: Integrate into health and human services efforts, including grant applications. (HHS)	CD, HHS		x		
C2-O4	Bicycle Master Plan: Seek opportunities and funding to overcome barriers identified in the BMP. (ATD)	LD, ATD		x		
C2-O5	Burnet Road: Pilot holistic approach to cross-departmental and public-private actions. (CPO, PAZ)				x	
Challenge 3. Gather and track biking and walking data.		LD, ATD				
C3-I1	Further develop City resources and systems to measure, track, and utilize data on biking and walking behaviors. Expand data and metrics programs to measure outcomes, in addition to infrastructure. (ATD)	KG, ATD		x		
C3-I2	Integrate data points into all relevant public-facing Imagine Austin communications. (ATD, PAZ) <b>2016:</b> Feature in Imagine Austin. CCPPIT, and ATD annual reports.			x		x
C3-N1	Metrics and reporting: Conduct peer city review of Complete Streets metrics; issue recommendations. <b>2016:</b> Publish 2015 CS metrics report in Q1, on available data. Initiate data collection on outcomes for future reporting. (ATD)	KG, ATD	x	x		
C3-N2	Establish Complete Streets program metrics, analysis, and reporting (ATD, PAZ)	KG, ATD	x			
C3-N3	Pedestrian Safety Action Plan - 2015: Research and draft approach. Integrate data on crashes that involve pedestrians. <b>2016:</b> Integrate into Vision Zero Action Plan.	UB, ATD	x	x		

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C3-N4	ATD Safety Action Plan: Utilize data on crashes that involve people walking and biking. (ATD) <b>2016: Integrate into Vision Zero Action Plan.</b>	UB, ATD	x	x		
C3-N5	Vision Zero Task Force: Recommend approach to track/share data among depts. and agencies to better coordinate education, enforcement, and engineering efforts. Explore development of an interactive crash mapping platform to promote community awareness of traffic deaths and critical injuries. (PAZ, ATD, APD)	LD, ATD	x	x		
C3-N6	Safe Routes to School: Track and report data on elementary students walking and biking to school. (PWD)	CC, PWD	x	x		
C3-N7	Fatality Review Board - 2015: Initiate new Board to review all crashes involving fatalities, for all travel modes, monthly. <b>2016: Identify short-term actions to address crash causes and prevent future crash fatalities.</b> (ATD, APD)	BJ, APD	x	x		
C3-O1	Use data to develop communications program for community, to help the public understand the returns on investment in infrastructure that improves safety for people walking, biking, and in vehicles. (ATD, PAZ)	KG, ATD		x		x
C3-O2	Develop pilot program to use biking and walking data and metrics to prioritize investments and to optimize outcomes of new facilities, including safety outcomes. <b>2016: Review results to date; pilot on at least one major City project.</b> (ATD)	LD, ATD		x		x
C3-O3	Integrate biking and walking data (past outcomes, current/future user needs) into Street Design Process. <b>2016: Establish methodology for utilizing safety data to inform and improve street designs. Test out on at least 3 pilot projects.</b> (ATD, PAZ, PWD)	LD, ATD		x	x	
C3-O4	Measure, track, and in <b>2016 report on</b> the safety and outcomes of at least 1-3 individual bicycle and complete streets infrastructure improvements. (ATD, PWD)	LD, ATD		x		x
Challenge 4. Use designs that are appropriate to the context of the street and its uses.		SG, ATD				
C4-I1	Comply with council-adopted ITE best practice manual on Context Sensitive Approach. <b>2016: Encourage all regional transportation agencies, counties, and partners to partner on this process and approach.</b>	SG, ATD		x		x
C4-I2	Zoning and site plan reviews – review applicant submissions for compliance with Complete Streets policy. (PAZ, DSD) <b>2016: DSD to publish report on 2015.</b>	SG, ATD AL, DSD		x		x
C4-I3	Private Development: Educate the development community about the complete streets policy, approach, and requirements. (PAZ, DSD) <b>2016: DSD Education</b>	SG, ATD		x		x
C4-I4	Green Streets: Take a context-sensitive approach to green infrastructure goals and designs, for street trees and other landscaping, stormwater elements, flood control, sustainability, etc. (WPD, OoS) <b>2016: Distribute green+complete design guidance.</b>	EW, WPD MC, OoS		x		
C4-N1	Provide professional trainings to city staff and partners on application of council-adopted NACTO street design guidelines: Urban Street Design Guide, Bikeway Design Guide, and Transit Design Guide. <b>2016: Provide trainings to utilities, private sector.</b>	LD, ATD	x			



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C4-N2	Street Design Process: Establish standard cross-departmental process for the design of street and roadway projects, with complete streets objectives. (PAZ, ATD, PWD)	KG, ATD		x	x	x
Framework for cross-departmental process has been established and will be further developed in 2016.						
C4-N3	Integrate Complete Streets Policy objectives into core City street design guidance. In support of context-sensitive street design, actively advance updates to the Land Development Code (CodeNEXT), the Transportation Criteria Manual (TCM), and the City’s Thoroughfare Plan (AMATP). Create a new system of context-sensitive street classifications, and complete street standard street cross sections. Integrate updated approaches to criteria and code, including subdivision regulations. (ATD with PAZ) 2016: PWD and ATD to update Transportation Criteria.	KG, ATD		x	x	x
ATD is leading a major initiative to update all of the transportation elements of the Land Development Code. A new street network plan is being actively developed to inform an update to the TCM and AMATP.						
C4-N4	Integrate complete streets approach into methodology for assessing developer impact fees for transportation infrastructure. (ATD with DSD)	SG, ATD		x		
Development of updated approach to fees is progressing, which includes a Complete Streets approach.						
C4-N5	Provide handbook with standard City-approved complete streets design elements and cross sections, as guidance for implementation (2016). (ATD with PAZ)	KG, ATD				x
Street Network Plan initiated. Draft will contain new complete street cross sections by street type.						
C4-O1	Pilot Projects: Integrate safety goals/outcomes into corridor planning and development at the City, using a context-sensitive approach. As pilot projects, integrate into 2015-2016 early stage corridor planning, prioritization of projects, and short-term projects/efforts for South Lamar, Guadalupe (The Drag), Burnet Road/North Lamar, and Congress Ave. (ATD with PAZ, PWD)	LD, ATD		x		
Context sensitive and complete street approaches have been fully integrated into S. Lamar, Guadalupe corridor studies. For example, high pedestrian volumes in the vicinity of UT/The Drag are identified as a priority for investments in safe pedestrian crossings. PAZ Burnet Road Corridor Study and hiring consultant for Congress Ave. Urban Design/Streetscape project will launch in early 2016.						
C4-O2	Develop green streets design guidance with typical designs appropriate to each context zone (suburban to intense urban). (WPD, OoS)	MC, OoS			x	x
A transect-based approach is actively progressing as part of CodeNEXT and Street Network Plan portion of Austin Strategic Mobility Plan.						
Challenge 5. Take advantage of opportunities to create and complete pedestrian and bicycle network		LD, ATD				
C5-I1	Continue adding bicycle and pedestrian facilities during routine road maintenance/restriping. Adjust PWD project planning and scheduling horizons, for roadway maintenance projects, to provide additional time for full ATD operational redesign of streets (e.g. right-sizing, restriping). (ATD, PWD)	LD, ATD		x		
22 completed projects over 36 miles and counting.						
C5-N1	Public Works Service Plan projects: Update project prioritization process to integrate goals from 1) Mayor’s Challenge for Safer People, Safer Streets, 2) Bicycle Master Plan and Active Transportation, 3) Vision Zero Task Force Recommendations, and 4) ATD Safety Improvement Plan. (PWD, ATD)	LD, ATD		x		x
Identified several opportunities for FY16 Service Plan to capture efficiencies with network buildout and maintenance needs to serve safe routes to schools.						
C5-N2	Public Works Service Plan projects: Adjust planning, scheduling, and budgeting to take advantage of opportunities, during roadway reconstruction, to build pedestrian safety improvements into projects (i.e. completing sidewalk network, pedestrian refuge islands, bulb-outs with rain gardens, etc.) (PWD, ATD, WPD)	LD, ATD		x		x
Highlighted projects include new crosswalk and curb ramp on 32nd St. serving patients and staff of St. David's Medical Center; Slaughter Lane crossing at Sendera Mesa; Bulb outs on 7th Street (John Eastman); Trinity between 3&4; Speedway, Guadalupe & San Jacinto						
C5-N3	Formalize collaborative process at PWD of reviewing master plans to complete networks; prioritize opportunities for key network connections, in scoping PWD routine road maintenance projects. (ATD, PWD)	LD, ATD		x		x
Identified several opportunities for FY16 Service Plan to capture efficiencies with network buildout and maintenance needs to serve safe routes to schools.						
C5-N4	Follow standard Street Design Process. Establish PWD protocol and process to be followed, per the above, for all roadway projects (including maintenance) at the City of Austin. (ATD, PWD)	LD, ATD		x		x
Active coordination exist between PWD and ATD						

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C5-O1	Health & Equity: Prioritize network completion to encourage active daily lives in neighborhoods where people suffer disproportionately from obesity, low daily activity, and related health problems. (HHS, PWD)	LD, ATD		x		
Challenge 6. Improve walking and biking safety laws and regulations		LD, ATD				
C6-I1	Survey City of Austin laws and regulations, related to safety of people traveling by all modes. (ATD, APD)	LD, ATD		x		
C6-I2	Conduct peer city review of best practices in walking- and biking-related safety laws and regulations; identify opportunities to update City laws and regulation to conform to these best practices. Confer with other relevant city departments and offices to develop and issue recommendations. (ATD, APD, PAZ)	LD, ATD		x		
C6-I3	Vision Zero Task Force (VZTF) is developing recommendations towards a goal of zero pedestrian and cyclist fatalities, and improved safety for people as they travel by all modes. Primary areas of study include 1) new/improved traffic safety laws and regulations, and 2) enhanced education and enforcement. (ATD, VZTF)	LD, ATD		x		
C6-I4	Invite recommendations as above from Bicycle Advisory Council and Bike Austin. (ATD)	LD, ATD		x		
C6-N1	City Manager to issue progress report to Council on VZTF policy recommendations by Nov. 1, 2015 (per Res. No. 20141120-103). VZTF anticipates completing action plan recommendations by end of 2015. (ATD, VZTF)	LD, ATD		x		
C6-N2	Brief Mayor’s Office and Council Committees, if requested, on findings from the above activities. (ATD)	LD, ATD		x		
C6-N3	Include recommendations for action on walking and biking safety laws and regulations, and related education and enforcement, into framework for Austin Transportation Safety Improvement Plan (informed by VZTF recommendations). Include regional perspective. (ATD, PAZ)	LD, ATD		x		
Challenge 7. Educate and enforce proper road use behavior by all.		LD, ATD				
C7-I1	ATD Public Outreach: Educate the public about traffic and travel safety, as people are traveling by all modes, through monthly ATD newsletter, and website. Lead or support specific campaigns. Participate in community dialogue about needed/effective education and enforcement via Bicycle and Pedestrian Advisory Councils, and Urban Transportation Commission. (ATD) <b>2016:</b> <i>Initiate larger-scale media campaign on safety, as part of Vision Zero.</i>	PIO, ATD		x		
C7-I2	Enforcement: Educate drivers, and enforce laws requiring safe driver behaviors toward people walking and cycling, as part of traffic safety. (APD)	BJ, APD		x		
C7-I3	Enforcement: Educate cyclists and pedestrians, and enforce laws requiring safe behaviors <i>by people walking and cycling</i> , as part of traffic safety. (APD)	BJ, APD		x		

